



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 837358 /		<u>Alt Order #</u> 06380529
<u>Product</u> <b>KISSELL FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/18/12 - 10/24/12</b>		<u>Estimate #</u> <b>1774</b>
<u>Advertiser</u> <b>Larry Kissell for US Congress</b>		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WBTV</b>	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 259	<u>Product Code</u> 271
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Chao Strategy Message and Media**  
**1322 G Street SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/19/12	10/19/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,100.00			
N 2	WBTV	10/19/12	10/19/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$600.00			
N 3	WBTV	10/19/12	10/19/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$800.00			
N 4	WBTV	10/19/12	10/19/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$700.00			
N 5	WBTV	10/19/12	10/19/12	The Early Show	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$375.00			
N 6	WBTV	10/22/12	10/22/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,100.00			
N 7	WBTV	10/22/12	10/22/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
N 8	WBTV	10/22/12	10/22/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$800.00			
N 9	WBTV	10/22/12	10/22/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$575.00			
N 10	WBTV	10/22/12	10/22/12	The Early Show	7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$200.00			
N 11	WBTV	10/20/12	10/20/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 837358 /		<u>Alt Order #</u> 06380529
<u>Contract Dates</u> 10/18/12 - 10/24/12	<u>Product</u> KISSELL FOR CONGRE	<u>Estimate #</u> 1774
<u>Advertiser</u> Larry Kissell for US Cong		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
N 12	WBTV	10/20/12	10/20/12	CBS Saturday Early Show	8-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
N 13	WBTV	10/21/12	10/21/12	WBTV 11p News /Sun	11-11.35p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$350.00			
N 14	WBTV	10/18/12	10/18/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,100.00			
N 15	WBTV	10/18/12	10/18/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$800.00			
N 16	WBTV	10/18/12	10/18/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$575.00			
N 17	WBTV	10/23/12	10/23/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,100.00			
N 18	WBTV	10/23/12	10/23/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$375.00			
N 19	WBTV	10/23/12	10/23/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$700.00			
N 20	WBTV	10/23/12	10/23/12	The Early Show	7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$200.00			
N 21	WBTV	10/23/12	10/23/12	Tue Prime Hour 1	8-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,500.00			
N 22	WBTV	10/24/12	10/24/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$700.00			
N 23	WBTV	10/24/12	10/24/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$800.00			
N 24	WBTV	10/24/12	10/24/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$575.00			
N 25	WBTV	10/24/12	10/24/12	The Early Show	7-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$200.00			
Totals											25	\$17,725.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	25	\$17,725.00	\$15,066.25
<b>Totals</b>	<b>25</b>	<b>\$17,725.00</b>	<b>\$15,066.25</b>

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<u>Contract / Revision</u>		<u>Alt Order #</u>
837358 /		06380529
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/12 - 10/24/12	KISSELL FOR CONGRE	1774
<u>Advertiser</u>		<u>Original Date / Revision</u>
Larry Kissell for US Cong		10/17/12 / 10/17/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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